



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David William Roth et al.

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For: INTERNET ADVERTISING SYSTEM

Examiner: James W. Myhre

STATEMENT UNDER 37 CFR § 3.73(b)

BEH Investments LLC, a Delaware limited liability corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above, by virtue of a chain of title from the inventor of the patent application identified above, to the current assignee as shown below:

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The undersigned is duly authorized to act on behalf of Assignee.

Dated: November 5, 2007

Respectfully submitted,
Signature: /Benzion A. Wachsman/
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